

National Family Justice Center Alliance

-- Where Families Come First and Professionals Come Together

WARNING - Strategic Planning Is Not for the Faint of Heart

But...it is a "good good" place to start to Develop a Family Justice Center



Why Bother with Strategic Planning?

- "We know what we want to do already"
- "If we involve lots of people, they won't agree with what we think"
- "I've already decided who should be on board"
- "Planning just wastes time everybody talks too much and nothing gets done!"





Why Bother? Because Strategic Planning ...

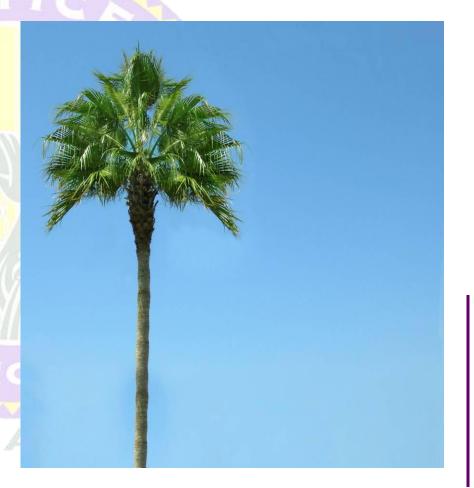
- Creates a shared vision of what's possible
- Helps people to Dream BIG!
- Develops a practical road map
- Creates a framework for decision making
- Generates new ideas and buy-in
- Folks are more likely to become invested if they can help create it





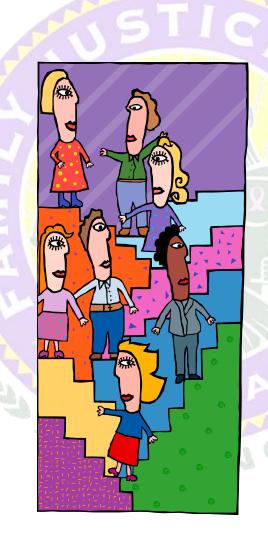
Who Should Participate in Strategic Planning?

- Key Stakeholders
- Tall Trees
- Service Providers
- Funding Sources
- Survivors
- And always ask…"Who's missing?"





Are there Steps to Planning?

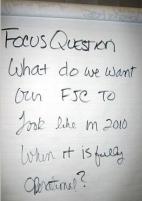




Step I. Get Ready!

Assessing Community Readiness

Some communities get it, see the vision; are ready to jump right in and start the planning process.









II. Get Set!

Customized Strategic Planning:

- For those communities that are ready...
- For those that are not...
- This two day "Getting Ready" event is the perfect Kick Off event...





III. Now Go!

Implementation:

 The distance from a strategic plan to opening day depends upon a community's readiness and the depth of local/political support and more!



- Work groups, individual, team coaching, and resources
- Communities need expertise and consulting during the first year of consultation...must be part of their plan



New Orleans Strategic Planning



Managing the FJC Development Process

- Executive Committee: Decision Makers from key stakeholders provides assistance, oversight, and to the steering committee serves as cochairs of workgroups
- Steering Committee: 25 50 community partners and stakeholders participate in planning and staff the workgroups
- Project Coordinator: Meeting and workgroup coordination
- Workgroups: Develop Blue Print for the FJC
- NFJC TA: Brings in the experience, resources and processes as needed

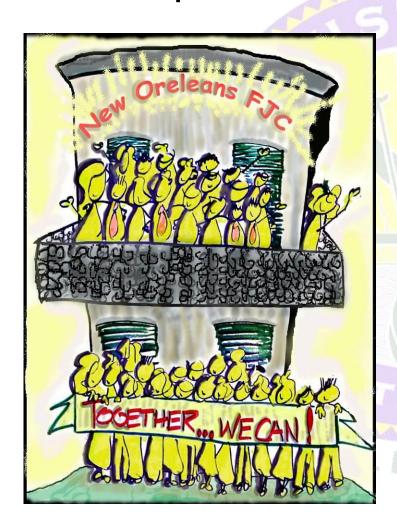


Typical Workgroups See HHF II Manual for Tasks

- Designing the Model Community Needs Assessment, Partnerships, Governance, Space Plan and Location (p. 9)
- Funding and Sustainability Options (p.33)
- Public Relations (p. 47)
- Operations (p. 55)
- Client Services and Community Partners (p. 95) ,
- Staffing (71) and Volunteer Development (p. 83)
- Strategic Planning (p. 107)
- Safety and Security (p. 133)
- Technology Considerations (p. 121)
- And the last workgroup- THE GRAND OPENING



The Perfect Kick Off Event... Stakeholders see new possibilities and dare to dream BIG





East County SD Strategic Planning



Tacoma WA Strategic Planning



Here are A Few Final TIPS

- Remember! Centers that use strategic planning do best!
- Invest in strategic planning = it will save you time and money
- Follow your strategic plan
- Transparency and participation changes communities and saves lives



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Need more information about Strategic Planning?

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